



PEBBLE BEACH  
COMPANY FOUNDATION  
*A Non-Profit Organization*

## Investing for the Future

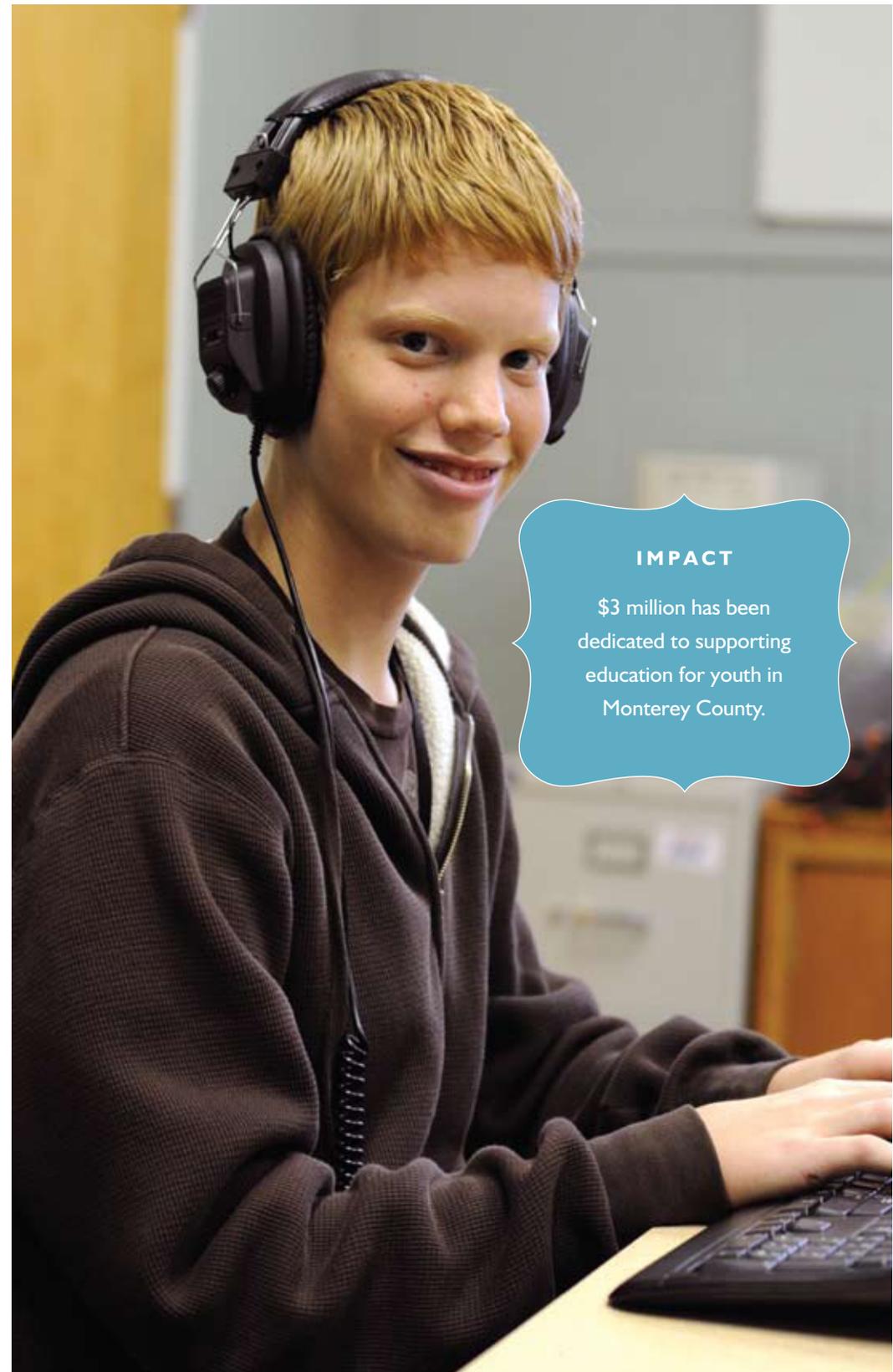
Supporting Education for Monterey County Youth



## We Believe

Education is the foundation for success in life.

Pebble Beach Company Foundation is the philanthropic arm of Pebble Beach Company, which operates resorts and golf courses that are known worldwide for their quality and natural beauty. Founded in 1975, the Foundation has continuously invested where it can make the most significant impact—in the youth of Monterey County. Since 1975, the Foundation has given more than \$3 million in grants to organizations that support and enhance education for Monterey County youth.



### IMPACT

\$3 million has been dedicated to supporting education for youth in Monterey County.

# Supported Programs

Children who have exposure to a wide range of educational experiences are more engaged in learning. The richer a child's experience, the more prepared he or she is to succeed. This is why the Foundation annually supports approximately 50 educational programs throughout Monterey County that span the arts, sciences, sports, and technology.

Grantees include community non-profit organizations, public schools, and private educational institutions. The Foundation also funds a number of scholarships each year for children of Pebble Beach Company employees.

## The Arts

- Art
- Music instruction
- Music outreach
- Orchestra
- Photography
- Poetry
- Theater

## The Community

- After-school programs
- Community learning programs
- Facility improvements
- Financial aid
- Gifted student programs

## Literacy

- Reading programs

## Sciences

- Agriculture studies
- Elkhorn Slough
- Environmental studies
- Lab equipment
- Monterey Bay Aquarium
- Nutrition

## Sports

- Athletic equipment
- Baseball
- Golf
- Softball
- Swimming
- Team transportation
- Track and field

## Technology

- Computer software
- Tutorials

## BREADTH

The Foundation funds approximately 50 programs per year that excite the interest and inspire the future of youth from all over Monterey County.



Photo: Lee Ann Seber Holm

## Funding Sources

Pebble Beach Company Foundation currently receives funding from the annual Pebble Beach Concours d'Elegance vintage automobile show and the Swallows Invitational golf tournament.

The generosity of guests at Pebble Beach Resorts makes a significant difference in the lives of Monterey County children and in the health of our region.

### Concours d'Elegance

What began as a local social event in 1950 has become a premier exhibition of the world's most beautiful and rare automobiles. The Pebble Beach Concours d'Elegance has raised more than \$13 million for Monterey County charities, including the Pebble Beach Company Foundation and United Way of Monterey County. The Foundation receives a portion of the Concours proceeds, as well as individual gifts from Concours participants.

### Swallows Invitational Golf Tournament

Each year, a select group of corporate executives and celebrities are invited

to play in Pebble Beach Company's annual Swallows Invitational. The Foundation receives a portion of the entry fee for the tournament, as well as individual donations from Swallows participants.

### Individual Gifts

Contributors to the Foundation's goals need not be participants or guests at Pebble Beach Company events. Those who wish to improve education and opportunities for youth in Monterey County are welcome to team with the Foundation through personal gifts.



# The Impact

## REACH

Our grantees' programs benefit more than 10,000 children in Monterey County.



### **ARIEL Theatrical**

A nonprofit theater arts program for children, ARIEL Theatrical helps children develop communication, problem-solving, and time-management skills through theater productions. ARIEL also operates summer theater camps for dozens of children of all ages.

### **Monterey Bay Aquarium**

The Foundation is proud to have continuously supported the Monterey Bay Aquarium since its inception in 1984. The mission of this world-class institution is to inspire conservation of the oceans through educational programs for youth and others.

### **Community Partnership for Youth**

The Community Partnership for Youth provides a safe place for children to explore their potential. For more than 17 years this innovative organization has provided thousands of children with after-school tutoring, leadership and life skills training, enrichment classes, computer labs, and consistent support from staff.

### **Youth Music Monterey**

Youth Music Monterey is a nonprofit organization that inspires and challenges students to high levels of musical achievement. Its Youth and Honors Orchestra and South County Strings programs serve approximately 250 students annually, providing music instruction, academic support, and affordable instrument rental.

## Invest With Us

Investments in the future of Monterey County youth are richly repaid as they learn and grow. If you are an organization seeking funding for programs that provide educational benefits for Monterey County children, please refer to Foundation grant guidelines. If you wish to team with the Foundation to make a difference, please contact us.



Photo: Lee Ann Seber Holm

Design: Michael Patrick Partners, [www.michaelpatrickpartners.com](http://www.michaelpatrickpartners.com) Writing: Beth Moore Cover Photo: Lee Ann Seber Holm © 2010 Pebble Beach Company Foundation

Please join with the Foundation, so that our children can look forward to successful futures—here in Monterey County and wherever life leads.

831.625.8456  
[www.pebblebeach.com](http://www.pebblebeach.com)



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