

Pebble Beach Resorts Kicks Off 2019 U.S. Open Countdown with Logo Unveiling

The United States Open Championship returns to Pebble Beach Golf Links for its sixth playing in 2019

PEBBLE BEACH, CALIF. (June 28, 2016) – Pebble Beach Resorts, host site for the 2019 U.S. Open Championship, is proud to unveil the championship logo that represents the sixth playing of golf's ultimate test at Pebble Beach Golf Links, the most of any host course in the last 50 years.

The 119th U.S. Open Championship will be conducted June 13-16, 2019, and the prestigious major will be the 13th USGA championship at Pebble Beach: five U.S. Amateurs (including the upcoming 2018 U.S. Amateur), two U.S. Women's Amateurs and the aforementioned five U.S. Opens. The 2019 U.S. Open will also bring together the USGA and Pebble Beach to celebrate their second centennial together – the USGA conducted its 100th U.S. Open at Pebble Beach in 2000, and Pebble Beach Golf Links will ring in its centennial in 2019.

"We are honored to host our sixth U.S. Open Championship, especially during our centennial, and we are equally proud to continue our very special and storied relationship with the USGA," said Bill Perocchi, Chief Executive Officer of Pebble Beach Company. "This



logo, in our opinion, makes the perfect statement in honoring the unique spirit of our nation's championship."

The 2019 logo, which symbolizes the great tradition of America's championships at Pebble Beach, features the red, white and blue colors of our nation's flag, with six stripes representing the six U.S. Opens at Pebble Beach. The Lone Cypress has been the defining symbol of Pebble Beach since its founding in 1919, and it stands as proudly on a rich golfing tradition as it does on its rocky promontory just a short drive from the courses at Pebble Beach Resorts. The logo will appear on all 2019 U.S. Open merchandise that will be available for purchase beginning in 2017.

The USGA has a long history of championships at Pebble Beach, and the course has been the site of many of golf's greatest major moments – dating back to the 1929 U.S. Amateur when the fledgling Pebble Beach Golf Links was barely 10 years old. Jack Nicklaus first played – and won at – the course during the 1961 U.S. Amateur and paired that victory with a U.S. Open title in 1972, to become the only golfer to win the U.S. Amateur and U.S. Open at the same venue.

The U.S. Open returned in 1982 and 1992, won by Tom Watson and Tom Kite, respectively, followed by the 1999 U.S. Amateur and 2000 U.S. Open. Tiger Woods' 12-under-par total was sheer brilliance, establishing several scoring records and capturing the first leg of his "Tiger-Slam" as he continued his dominance in the world of golf. The U.S. Open was last played at Pebble Beach in 2010, when Northern Ireland's Graeme McDowell held on to become the first European in 40 years to claim the U.S. Open. Three of the game's top names — Ernie Els, Phil Mickelson and Woods — finished within three strokes.

While tickets to the 2019 U.S. Open are not yet for sale, Pebble Beach Company is already selling hospitality packages, which will guarantee tickets for those participating groups. Visit pebblebeach.com/2019USOpen for the latest news, stories, updates and hospitality opportunities available for this very special event.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at Pebble Beach™, Pebble Beach Golf Academy™ and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble Beach Pro-Am, TaylorMade Pebble Beach Invitational presented by EMC², Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Future site of the 2019 U.S. Open Championship, Pebble Beach Golf Links® has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship and numerous other tournaments. For reservations or more information please call (800) 654-9300 or visit pebblebeach.com.

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