



PEBBLE BEACH COMPANY

PEBBLE BEACH RESORTS PRESENTS LIVE INSIDER'S ACCESS TO THE 2013 PEBBLE BEACH CONCOURS D'ELEGANCE

Take an exclusive front-row seat at the world's finest showcase of automobiles

PEBBLE BEACH, Calif. (August 16, 2013) – Since 1950, Pebble Beach Resorts has hosted the annual Pebble Beach Concours d'Elegance, the greatest exhibition of collector automobiles and motorcycles in the world. In 2013, thanks to a new partnership with Yahoo!, this legendary showcase—along with numerous other events that are part of Pebble Beach Automotive Week—will be streamed live to viewers around the world. Additionally, Pebble Beach Resorts will provide news updates, videos and photo galleries throughout the week, leading up to the 63rd annual Pebble Beach Concours d'Elegance on Sunday, August 18.

Guests can view the multiple events four ways online:

- Pebble Beach Concours d'Elegance sponsor Yahoo! will exclusively stream the event on Sunday, August 18 on the historic 18th hole at Pebble Beach Golf Links. Guests can visit www.PebbleBeachConcours.tv at 10:30 am PST on Sunday for a special preview of the show field, followed by the awards show featuring class winners and renowned Best of Show automobile. Yahoo! will also re-air the Pebble Beach Tour d'Elegance in the days leading up to the Pebble Beach Concours, including additional commentary and information.
- Visit www.PebbleBeach.com to access event information, watch videos featuring the most coveted collector automobiles from around the globe, view photo galleries highlighting the many displays and exhibitions for all auto enthusiasts to enjoy, and shop Pebble Beach Online for official event merchandise.
- Fans and followers can also visit the Pebble Beach Resorts Facebook page at www.facebook.com/PebbleBeachResorts to become part of the conversation and weigh in on their favorite cars, both past and present.
- For those guests still looking to enjoy the event in person, tickets are still available at www.PebbleBeachConcours.net. This official event website site also features an in-depth look at the history of the Pebble Beach Concours d'Elegance, as well as information on charitable contributions, entrant details and opportunities to shop for gifts and apparel from this year's showcase.

The 2013 Pebble Beach Concours d'Elegance will feature marques such as Lincoln, Simplex, Aston Martin and Lamborghini, as well as special classes including Porsche 911, BMW 507 and French Motorcycles. In all, more than 250 of the most prized collector cars and motorcycles in the world will roll onto the greatest finishing hole in golf — the famed 18th fairway at Pebble Beach Golf Links.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, AT&T Pebble Beach National Pro-Am, Callaway Pebble Beach Invitational, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Open Championships, four U.S. Amateurs, one PGA Championship, and numerous other tournaments.

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