

PLAY A ROUND AND STAY A NIGHT WITH THE "SPANISH BAY SPECIAL" OFFER AT PEBBLE BEACH RESORTS

Plan your perfect weekend or mid-week getaway at The Inn at Spanish Bay this holiday season

PEBBLE BEACH, Calif. (December 6, 2011) – Pebble Beach Resorts welcomes guests to enjoy a limited-time package offer including one round of golf and one night of luxury accommodations starting at just \$500*. The "Spanish Bay Special" includes one round on The Links at Spanish Bay—the acclaimed true links-style course designed by Robert Trent Jones Jr., Tom Watson and Sandy Tatum—and one night at the award-winning Inn at Spanish Bay, and is valid December 11, 2011 through January 31, 2012.

Here's your opportunity to experience the world-renowned Pebble Beach Resorts like never before. Tee it up on The Links at Spanish Bay, included in Golf Digest's 2011 list of "America's 100 Greatest Public Courses." Then enjoy a night at the unparalleled Inn at Spanish Bay, ranked No. 14 in Condé Nast Traveler's 2011 list of "Top 150 U.S. Mainland Resorts." During your stay on property, choose from ten acclaimed dining experiences, from Hawaiian-fusion fun at Roy's at Pebble Beach or authentic Tuscan dishes at Pèppoli, or relax at The Spa at Pebble Beach, enjoying the numerous signature treatments and services at the 22,000-square foot state-of-the-art facility.

Whether you're a first-time visitor or a valued past guest, Pebble Beach Resorts invites you to spend part of your winter basking in 60-degree temperatures along some of the most breathtaking coastline in the world. Whether it's a gift for that special someone or a long overdue vacation, the "Spanish Bay Special" is the perfect treat this holiday season!

To make reservations for this exclusive offer, visit <u>www.PebbleBeach.com</u> for more information or call 800.654.9300. Additional nights and rounds on Spyglass Hill Golf Course are also available upon request.

*Package is valid December 11, 2011 through January 31, 2012. To receive package rate, all golf must be secured at time of booking. Offer is subject to availability and includes Garden View room at The Inn, occupancy tax, County tourism assessment and service charge. Golf package price quoted above is for one round on The Links at Spanish Bay, for one player. Please inquire about other room types and golf selections which may be available. Valid for new bookings only, and parties of 8 rooms or less. Not valid in conjunction with other offers. Some blackout dates apply. Rates are subject to change. Pebble Beach Company reserves the right to modify or discontinue this offer at any time.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Golf Pebble Beach Invitational, the Pebble Beach Food & Wine event and the First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments.

Contact: Ryan Pierce Public Relations and Marketing Manager Pebble Beach Company P: (831) 625-8557 F: (831) 625-8592 E-mail: piercer@pebblebeach.com ###