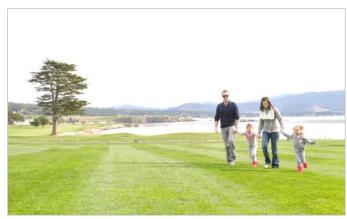


Family Package Offers Spring and Summer Fun at Pebble Beach Resorts

Pebble Beach Explorers lets children eat and play for free during the experience of a lifetime

PEBBLE BEACH, CALIF. (February 26, 2015) – With some of the most popular family travel holidays just around the corner, Pebble Beach Resorts invites guests to experience a memorable spring break or summer vacation with the Pebble Beach Explorers family package, designed to get families exploring together along one of the most beautiful coastlines in the world.

A weekend getaway to Pebble Beach Resorts – or a celebration for Easter, Memorial Day, Fourth of July, summer break or another special occasion – provides the ultimate destination to take in sun and fun for guests of all ages. Pebble Beach Explorers offers even the youngest guests a once-in-a-lifetime experience thanks to family-focused offerings that utilize the amenities of both Pebble Beach Resorts and the Monterey Peninsula, and encourages families to explore together and try new activities. Already known as a premier destination for golfers, the Pebble Beach Explorers package affords guests endless hours of family activities, from scavenger hunts and horseback riding to tennis and golf, and more.



There are endless activities for families available at Pebble Beach Resorts for the spring and summer seasons. Photo by Christie Spencer.

To assist with family travel planning, Pebble Beach Resorts offers a special Pebble Beach Explorers section of its website – a one-stop resource for families to discover the Monterey Peninsula and design their most unforgettable trip yet. Located at www.pebblebeach.com/families, visitors will find sample trip itineraries, activities in the area, testimonials, an Online Vacation Planner, a "Happy Parents" section and more, all in one easy-to-reference location.

The Pebble Beach Explorers package is designed for children ages 12 and under to eat and play for free with a paying adult. The package includes:

- One night stay at The Inn at Spanish Bay
- Welcome Scavenger Hunt
- Children's Welcome Gift
- Complimentary meals for ages 12 and under at Roy's and STICKS
- Complimentary golf for ages 12 and under at the par-3 Peter Hay Golf Course
- Complimentary tennis for ages 12 and under at The Spanish Bay Club
- Complimentary horseback trail ride for ages 7-12



The Pebble Beach Explorers package also embraces the family-friendly Monterey Peninsula, offering two-day tickets for the price of one for the entire family to the world-famous Monterey Bay Aquarium. Other family activities in the area include whale watching on Monterey Bay, hiking Point Lobos State Reserve and touring Cannery Row.

Pebble Beach Explorers is available year-round, and prices vary depending on the time of year. From March 1-July 31, the package starts at \$595 per night. For more information on the Pebble Beach Explorers package or the family microsite, visit www.pebblebeach.com/families or call (888) 251-9790.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at Pebble Beach™, Pebble Beach Golf Academy™ and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble Beach National Pro-Am, TaylorMade Pebble Beach Invitational presented by EMC², Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open Championship, Pebble Beach Golf Links® has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship and numerous other tournaments. For reservations or more information please call (800) 654-9300 or visit www.pebblebeach.com.

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