



PEBBLE BEACH COMPANY

THE SPA AT PEBBLE BEACH AWARDED FIVE STARS BY FORBES TRAVEL GUIDE IN 2014

*Accolade recognizes premier spas with extraordinary design and facilities,
uncompromising service and expert staff*

PEBBLE BEACH, Calif. (January 28, 2014) – Forbes Travel Guide has awarded The Spa at Pebble Beach with its coveted Five Star Rating, recognizing extraordinary spa facilities throughout the world that feature uncompromising service and advanced treatments. The Spa at Pebble Beach represents one of only 41 spas in the world that were awarded the Five Star Rating.

“Since we celebrated its opening in 2000, The Spa at Pebble Beach has been a renowned destination for relaxation, physical therapy and wellness for guests from around the world,” says Pebble Beach Company Chief Executive Officer Bill Perocchi. “What makes The Spa such a magical place is the way many of the treatments incorporate the natural elements of the Monterey Peninsula, from the Del Monte Forest to the Pacific Ocean.”

Celebrating the combination of land and sea, the 22,000 square-foot, full-service spa offers specialty treatments and services designed to relax, rejuvenate and revitalize. The Spa at Pebble Beach features a menu of massages, scrubs, body treatments and day packages that fully complement the Pebble Beach Resorts experience. Guests are welcome to enjoy 28 treatment rooms, a full-service salon, conservatory, sanctuary, outdoor pool and a retail boutique featuring signature product lines and specialty gifts.

The Spa at Pebble Beach is also featured in the “Stay, Play & Spa” package, including three nights’ accommodations, three rounds of golf and three 50-minute spa treatments. From champagne in the relaxation suite during a girls’ getaway to the romantic couple’s treatment in the massage suite, guests can choose from any of the award-winning experiences offered at Pebble Beach Resorts.

“Our Star Ratings recognize the finest hotels, restaurants and spas in the world,” said Michael Cascone, President of Forbes Travel Guide. “These ratings serve as guideposts for consumers seeking exceptional travel experiences, and our primary mission is to serve the consumer. We’re proud to be associated with the new additions to our global list.”

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system, and evaluates properties against up to 800 rigorous and objective standards, providing consumers the insight to make better-informed travel decisions. For more information about Forbes Travel Guide, and to view the complete list of award winners, visit www.forbestravelguide.com.

For more information on The Spa at Pebble Beach or to make treatment reservations, visit www.pebblebeach.com or call (888) 565-7615.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d’Elegance, AT&T Pebble Beach National Pro-Am, Callaway Pebble Beach Invitational, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Open Championships, four U.S. Amateurs, one PGA Championship and numerous other tournaments.

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