



## PEBBLE BEACH GOLF LINKS AVAILABLE FOR PLAY BEFORE AND AFTER U.S. OPEN CHAMPIONSHIP

**PEBBLE BEACH, Calif. (June 2, 2010)** – As history waits its turn at [Pebble Beach Golf Links](#), host of this month's U.S. Open Championship, there is no wait to reserve a time to play the fabled course. Rounds are available now through July 6, with the exception of the championship week (June 14-20), giving golfers a chance to experience this national treasure under ultimate playing conditions.

Regarded as one of the greatest venues in U.S. Open history, Pebble Beach has been the site of four previous U.S. Open Championships, as well as the PGA Championship, crowning a Who's Who of major champions – Jack Nicklaus (1972 Open), Lanny Wadkins (1977 PGA), Tom Watson (1982 Open), Tom Kite (1992 Open) and Tiger Woods (2000 Open).

Under the direction of Arnold Palmer, the Pebble Beach Golf Links has been strengthened and lengthened to 7,040 yards. With fairways now pushed closer to the coastline, the Pacific Ocean is no longer just a beautiful backdrop, but a prominent feature on all coastal holes. Enhancements have been made to four greens, 11 tees and 16 bunkers. In addition, six holes have had trees added or repositioned to add strategic value to the layout.

Palmer's goal was simple: maintain the integrity and historic shot values of this American jewel while challenging today's standard of players and equipment.

And that jewel is available to anyone who wants to know what it's like to play championship golf on a U.S. Open course – one that also just happens to be one of the world's great golf venues (recently ranked No. 1 on the list of "Tour Courses You Can Play" by *Golfweek* magazine)

To inquire about playing availability at Pebble Beach Golf Links and to book a stay at Pebble Beach Resorts, visit [www.PebbleBeach.com](http://www.PebbleBeach.com) or call (800) 654-9300.

**About Pebble Beach Company**

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Golf Pebble Beach Invitational and the First Tee Open at Pebble Beach. Site of the 2010 U.S. Open, Pebble Beach Golf Links has hosted four U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments.

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**Media Contacts:**

Kristen Hunter

Hunter Public Relations

(831) 375-1747 x11 or

(831) 625-8557

[khunter@hunter-pr.com](mailto:khunter@hunter-pr.com)