



PEBBLE BEACH
COMPANY

**SORENSTAM, TRIPLETT HEADLINE RISING STARS AND TOUR VETERANS TO GO
HEAD-TO-HEAD AT THE 2014 CALLAWAY PEBBLE BEACH INVITATIONAL**

One-of-a-kind tournament on November 18-23 offers spectators free admission and inside the ropes access alongside golf's superstars

PEBBLE BEACH, Calif. (November 18, 2014) – The Callaway Pebble Beach Invitational Presented by EMC² returns to Pebble Beach Resorts on November 18-23, bringing with it a competitive field of PGA, LPGA, Champions and Web.com players competing head-to-head for the tournament title.

For more than four decades, this one-of-a-kind event – which has featured Callaway as title sponsor for the last 18 years – has hosted some of the game's top professionals teamed with select amateurs from around the world. The four-day tournament on Pebble Beach Golf Links, Spyglass Hill Golf Course and Del Monte Golf Course allows “inside the ropes” access to spectators, offering a unique perspective on some of the greatest players in golf as they vie for the championship win. The illustrious group of past winners includes two-time Major winner and World Golf Hall of Fame member Johnny Miller; 1996 PGA Champion and the first player to post a 59 in a PGA Tour-sanctioned event, Al Geiberger; and seven-time LPGA Major winner and World Golf Hall of Fame member Juli Inkster.

“Since 1972, Pebble Beach Resorts has had the pleasure of hosting the Pebble Beach Invitational, a truly special opportunity for professional golfers to play against their peers and mentors from other Tours and for amateur players to walk in the footsteps of legends while competing to win their own championship title at Pebble Beach,” said Pebble Beach Company Chief Executive Officer Bill Perocchi. “There are not many events that allow spectators to be so close to the tournament action, and this is the only event where professionals from each of the major U.S. tours compete head-to-head. It is a fun format for players and fans, as well as a beautiful location to enjoy golf.”

The four-day event features 81 professionals, including former winners Mark Brooks (1992, 2002 and 2009), John Mallinger (2010), Kevin Sutherland (2000), Olin Browne (2001) and Bobby Clampett (1979). World Golf Hall of Fame member and 10-time Major champion Annika Sorenstam also returns to Pebble Beach, alongside local LPGA star Mina Harigae and 2010 Golf Channel Big Break winner Blair O'Neal. Champions Tour participants include two-time Nature Valley First Tee Open at Pebble Beach winner Kirk Triplett (2012 and 2013) and two-time U.S. Open winner Lee Janzen (1993 and 1998).

Tournament rounds will be played on all three courses simultaneously from Thursday, November 20 through Saturday, November 22, and at Pebble Beach Golf Links for the final round on Sunday, November 23. Teams of four amateurs are matched with a different pro each day. The event's innovative tee-placement system, based on the average length of shots in each Tour, makes this competition possible.

Spectators are welcome free of charge all days to enjoy the action. Convenient complimentary parking is available above Peter Hay Golf Course. As in years' past, the Callaway Pebble Beach Invitational supports the local charities of the Kiwanis Club of Monterey and the AT&T Pebble Beach Junior Golf Association.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at Pebble Beach™, Pebble Beach Golf Academy™ and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble Beach National Pro-Am, Callaway Pebble Beach Invitational presented by EMC², Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019

U.S. Open Championship, Pebble Beach Golf Links® has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship and numerous other tournaments. For reservations or more information please call (800) 654-9300 or visit www.pebblebeach.com.

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