



PEBBLE BEACH COMPANY

ANDREW HARPER'S HIDEAWAY REPORT RECOGNIZES PEBBLE BEACH RESORTS AS BEST IN THE WORLD FOR THIRD CONSECUTIVE YEAR

*The Lodge at Pebble Beach and The Inn at Spanish Bay Listed as
Top Golf Resorts in 2013 Readers' Choice Awards*

PEBBLE BEACH, Calif. (October 30, 2013) – Pebble Beach Resorts has been recognized as the best in the world in the 2013 Readers' Choice Awards by Andrew Harper's Hideaway Report. For the third consecutive year, The Lodge at Pebble Beach has been rated the top golf resort in the world. The Inn at Spanish Bay is also ranked No. 17 on the list, after being listed in 2012 as well.

"Andrew Harper represents the best in luxury travel," said Pebble Beach Company CEO Bill Perocchi. "To be rated as the best golf resort in the world yet again by its readers is a true honor and a credit to our incredibly hard-working staff both inside our acclaimed resorts and on our world-class golf courses."

Home to five U.S. Open Championships, the storied tradition of the AT&T Pebble Beach National Pro-Am and the annual Nature Valley First Tee Open at Pebble Beach, Pebble Beach Resorts has been a legendary destination for golfers and luxury travelers alike since 1919. Positioned along the stunning California coastline, Pebble Beach Resorts offers unforgettable experiences on the impeccable Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Off the course, guests enjoy unparalleled hospitality at the award-winning accommodations of The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero, as well as the renowned Spa at Pebble Beach and endless activities along 17-Mile Drive—including hiking, kayaking, tennis, the Pebble Beach Equestrian Center and numerous dining and shopping experiences. Pebble Beach Resorts has also recently been recognized by Condé Nast Traveler, Travel + Leisure, Wine Spectator, Golf Digest and LINKS Magazine.

Each year, Andrew Harper's Hideaway Report polls its readers on their favorite hotels, from small international hideaways and safari lodges to city hotels and family resorts. First appearing in 1979, the luxury travel newsletter reaches tens of thousands of affluent subscribers throughout the world. For more information on the list, visit <http://www.andrewharper.com/2013-readers-choice> and to join the conversation with fans of Pebble Beach Resorts on Facebook, visit www.facebook.com/PebbleBeachResorts. To reserve your place in history at Pebble Beach Resorts, visit www.PebbleBeach.com or call 800-654-9300 to let a specialized reservation agent create your once-in-a-lifetime experience today.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, AT&T Pebble Beach National Pro-Am, Callaway Pebble Beach Invitational, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Open Championships, four U.S. Amateurs, one PGA Championship and numerous other tournaments.

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