



PEBBLE BEACH  
COMPANY

**GOLF LEGENDS VISIT PEBBLE BEACH RESORTS FOR  
CALLAWAY PEBBLE BEACH INVITATIONAL NOVEMBER 13 – 18, 2012**

*Spectators are welcome to enjoy this one-of-a-kind event free of charge*

**PEBBLE BEACH, Calif. (October 31, 2012)** – The Callaway Pebble Beach Invitational Presented by EMC returns to Pebble Beach Resorts November 13 – 18, 2012. Spectators are welcome to enjoy the 41<sup>st</sup> anniversary of golf's only head-to-head competition featuring PGA, LPGA, Champions and Web.com Tour professionals on three of America's greatest public golf courses free of charge.

"The Callaway Pebble Beach Invitational is a world-class showcase of golf's rising stars, top players and decorated legends," said Pebble Beach Company Chief Executive Officer Bill Perocchi. "Add the breathtaking, but challenging setting of three of the country's most timeless public golf courses and it is easy to see why this event has become such a fan favorite."

The four-day event, played on Pebble Beach Golf Links, Spyglass Hill Golf Course and Del Monte Golf Course features 81 professionals including former winners Mark Brooks (1992, 2002 and 2009) and John Mallinger (2010), as well as PGA Tour champions Jonas Blixt, Scott Stallings, Bryce Molder and 2011 AT&T Pebble Beach National Pro-Am winner D.A. Points. Champions Tour participants include 2011 U.S. Senior Open Championship winner Olin Browne, 2011 British Senior Open Championship winner Russ Cochran and three-time major championship winner Fred Funk.

Two World Golf Hall of Fame members also return to Pebble Beach. Annika Sorenstam, winner of ten major championships and 72 wins on the LPGA Tour, joins Santa Cruz native Juli Inkster, who amassed seven major wins and 31 LPGA victories in her career. The legendary pair will accompany other LPGA competitors including Mina Harigae, Anna Rawson and Cheyenne Woods, the niece of 2000 U.S. Open champion Tiger Woods. A dynamic field of 324 amateurs will play alongside the professionals for the entirety of the event.

"Amateur players in this event have the unique opportunity to tee it up with their favorite players," said Pebble Beach Company Executive Vice President of Golf and Retail RJ Harper. "To also have a chance at winning a championship here at Pebble Beach is a dream come true for each of them."

Last year's Callaway PBI champion Harrison Frazar will defend his title after carding a 9-under 279 in 2011, one stroke better than runners-up Matt Bettencourt and Cameron Tringale. Tournament rounds will be played on all three courses simultaneously from Thursday, November 15 through Saturday, November 17, and at Pebble Beach Golf Links for the final round on Sunday, November 18. Spectators are welcome free of charge all days and are invited to walk on the fairways with the players.

The Callaway Pebble Beach Invitational proudly supports the local charities of the Kiwanis Club of Monterey and the AT&T Pebble Beach Junior Golf Association.

**About Pebble Beach Company**

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four world-renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d'Elegance, AT&T Pebble Beach National Pro-Am, Callaway Pebble Beach Invitational, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Site of the 2019 U.S. Open, Pebble Beach Golf Links has hosted five U.S. Open Championships, four U.S. Amateurs, one PGA Championship and numerous other tournaments.

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